

The New Nikken Sleep Mask: It's a Beautiful Thing!

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Did you know that a study was done in England in 1990 which showed that a magnetic field increased the production of fibroblasts in rat cells *? So what? *Well*, believe it or not, that study led to the creation of the new Nikken Sleep Mask. You see, fibroblasts are cells found in mammals that are the building blocks of collagen. Did you know that collagen is what mends broken bones and keeps our skin tight and wrinkle free? If people could increase the production of collagen in their skin which naturally decreases as we age then they could conceivably prevent wrinkles from forming and even erase the wrinkles that have already formed. We know that many people, especially movie stars who could afford it, routinely get collagen injections around their eyes and lips to decrease the wrinkles that usually form there. Unfortunately, since the extra collagen was not created by the body itself, overtime it is absorbed into the blood stream and eliminated. So in order to maintain the anti-wrinkling effect, collagen must be injected on a routine basis. How much better (and cheaper) would it be to produce the extra collagen naturally by one's own body? Well, the new Nikken Sleep Mask offers that possibility thanks to the landmark research work of Fraser McDonald in the study he conducted which was mentioned at the beginning of this article. McDonald saw the results of his study as having great implications for improved bone and wound healing. But the new Nikken Sleep Mask offers an additional benefit in the area of cosmetics. Women, and even some men, have searched high and low for years for some topical magic ointment that could help remove wrinkles. Retin-A and the latest Alpha Hydroxy creams have showed some promise but the search continues for even more effective methods. Chemical skin peels are in vogue, but they can be expensive and sometimes painful. Even vitamin C patches are being tried with some notable results. The new Nikken Sleep Mask can be used alone or in conjunction with the other modalities available to create a fortified defense in the battle against wrinkles. By stimulating the body's own production of collagen, the new Sleep Mask offers a unique approach to the problem. Being totally non-invasive and very comfortable to wear, the mask is placed directly on the face during sleep at night or *while* comfortably lying down during the day. The effects of the magnetic field are more subtle and gradual, but continued use over a period of months should produce noticeable results which are lasting. And remember these results are not just a cover-up of wrinkles but the actual removal because the underlying cause which is a lack collagen has been addressed. Of course, using the Sleep Mask in conjunction with the previously mentioned face creams, patches or skin peels could speed up the process if so desired.

Yes, the new Nikken Sleep Mask is truly in a class by itself. And, with the hope of helping women maintain their youthful beauty throughout the years, is *it* any wonder why we say, "***It's a beautiful thing!***".