

KENKO MAGNETIC FASHION NECKLACES

QUICK REFERENCE SHEET



Kenko Magnetic Fashion
Gold-Plated Necklace

Kenko Magnetic Fashion
White Gold-Plated Necklace

- *European designer fashion, top quality*
- *Original Nikken Magnetic Technology*
- *Genuine gold plate*
- *Highly-polished finish*
- *Attractive, striking pattern*
- *Deluxe packaging*
- *Versatile 18 1/2-inch length plus 2-inch extender*

MAGNETIC FASHION NECKLACE FEATURES/BENEFITS:

- **High-fashion styling.** Created by renowned European designer Antonio Rosso expressly for Nikken.
- **Original Nikken Magnetic Technology** Nikken jewelry offers consistent magnetic field coverage.
- **Genuine 24k gold plate** Provides exceptional luster and durability.
- **Unique design.** A contemporary style, finely crafted.
- **Secure clasp with 2-inch extender** Allows the length to be adjusted, to wear short or long.
- **Choice of color** To add an elegant touch to any wardrobe.

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THE FACTS

- Nikken Magnetic Fashion Necklaces were created by Antonio Rosso, a renowned Italian designer, and combine precious metal, fine craftsmanship, exclusive design and Nikken advanced technology.
- From a family that has been designing jewelry for three generations, Antonio Rosso studied this art in Milan and soon came to the attention of Europe's leading jewelry producers and artists. He has taught at the Istituto Europeo di Design, produced creations for Fiorucci and Maria Piu, served as head of product development at Chimento and has designed fashion jewelry for many global businesses, high-end stores and manufacturers.
- Kenko Magnetic Fashion Necklaces feature original Nikken Magnetic Technology. Human beings have lived within the Earth's magnetic field for almost all of history — until modern civilization created devices that interfere with this natural force. Nikken pioneered Magnetic Technology to help counterbalance this effect and make your surroundings more like the natural magnetic field that has protected human health for millennia.
- The magnetic technology uses a spaced array of magnets to replicate the environment's magnetic flow. Each magnet is rated at 1,200 to 1,500 gauss.
- Both necklaces are finished in 24k gold plate. Almost all gold jewelry is 14 or 18k, but only pure gold – 24k – can provide the luster and color most desired. However, pure gold by itself is too soft to withstand normal use. In Magnetic Fashion Jewelry Nikken has layered a surface of 24k gold over an alloy core which has considerable tensile strength. This combination gives the jewelry its long-lasting beauty.
- Gold is one of the most rare of metals. If all the gold in the world were collected and melted down, the entire amount could be shaped into a single cube 18 yards on each side. Gold has extraordinary properties. It is so heavy that one cubic foot of it weighs half a ton, but so soft that gold can be hammered thin enough for sunlight to shine through it.
- Each necklace is carefully polished to a high gloss that gives it an unusual brilliance and also makes it more comfortable when worn against the skin.



PRODUCT INFORMATION

ITEM CODE	DESCRIPTION
# 19097	Kenko Magnetic Fashion White Gold-Plated Necklace
# 19098	Kenko Magnetic Fashion Gold-Plated Necklace
AVAILABILITY	
US: YES CN: YES	
FEATURED NIKKEN TECHNOLOGY	
Nikken Magnetic Technology	
CARE INSTRUCTIONS	
Do not immerse in water — remove before bathing. If wet, dry with a soft cloth. Keep away from chlorine bleach, swimming pools and spas. Use mild detergent and warm water to clean, or have cleaned professionally. See insert for complete care instructions.	
WARRANTY INFORMATION	
90-day standard limited warranty	

QUICK SHARING TIPS

Nikken Magnetic Fashion Necklaces feature spaced, neodymium magnets along their entire length, contained in the cylindrical links. The special pattern of alternating link styles also gives them an eye-catching appearance.

CAUTION: If you use an electronic medical device such as a pacemaker, or have a magnetically sensitive surgical implant, do not use or wear magnetic products. Women in the first trimester of pregnancy, or anyone who has a health problem should first consult a physician before using magnetic products. Do not place magnetic products in direct contact with magnetically sensitive items such as watches, audio/video tapes, credit cards, portable electronic equipment, etc.